



**FOR IMMEDIATE RELEASE**

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**NEWS RELEASE**

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## **CDFA – BNY Mellon Development Finance Webcast Series Continues in 2013**

Columbus, OH – The Council of Development Finance Agencies (CDFA) is proud to announce a fourth year of the highly acclaimed **CDFA – BNY Mellon Development Finance Webcast Series**. This innovative and cutting-edge Webcast Series will continue in 2013 with an in-depth look at topics of current significance and impact in the development finance industry.

Originally launched in 2010, the Webcast Series addresses real-time issues through the perspective of the industry's top leaders, giving the entire development finance industry access to these critical discussions. In 2012, more than 2,500 professionals participated in the Webcast Series to hear development finance experts discussing topics, challenges, opportunities, and critical issues within the capital markets, municipal bond, state and local finance, and general economic development communities.

"The **CDFA – BNY Mellon Development Finance Webcast Series** continues to be one of CDFA's most popular offerings," said CDFA President & CEO Toby Rittner. "We are very grateful for BNY Mellon's continued commitment and partnership to providing topical and in-depth discussions on critical issues to the entire development finance industry."

The hour-long dialogues allow participants, no matter their location, to join the discussion, view presentations, and interact with experts around the country. Webcasts are open to all interested stakeholders in the economic development, public finance, and government leadership industries from both the private and public sectors.

The Webcast Series is generously supported by BNY Mellon. BNY Mellon is a leading investment management and investment services company, uniquely focused to help clients manage and move their financial assets and succeed in the rapidly changing global marketplace. Headquartered in New York, BNY Mellon has \$27.9 trillion in assets under custody and administration and \$1.4 trillion under management, and services \$11.6 trillion in outstanding debt. BNY Mellon also serves on the CDFA Board of Directors and has been a longtime supporter of the Council's ongoing efforts. CDFA is proud and honored to be in partnership with this great institution.

The first **CDFA – BNY Mellon Development Finance Webcast Series** of 2013 will take place on Tuesday, January 15 with a discussion about the mayhem and mystery surrounding the municipal bond market. Webcasts are also recorded and saved for future review by individuals not able to attend the live presentations. Learn more and register for the Webcast Series [online](http://www.cdfa.net).

The **Council of Development Finance Agencies** is a national association dedicated to the advancement of development finance concerns and interests. CDFA is comprised of the nation's leading and most knowledgeable members of the development finance community representing public, private and non-profit entities alike. For more information about CDFA, visit [www.cdfa.net](http://www.cdfa.net).

*CDFA: Advancing Development Finance Knowledge, Networks & Innovation*

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